



NEWS RELEASE

Today's Date: Tuesday, August 8, 2006

District: 6-Fresno

Contact: Gloria Rodriguez

Phone: (559) 444-2409

FOR IMMEDIATE RELEASE

CALTRANS REACHES OUT TO KIDS IN THE COMMUNITY

Fresno- The California Department of Transportation (Caltrans) District 6 announces it's First Annual Caltrans "CareTote" Campaign. This program is designed to give local elementary students within the various counties of Fresno, Madera, Kings, Kern, and Tulare an opportunity to receive a new backpack filled with donated school supplies.

In the spirit of giving and investing in our local students, District 6 is proud to be a part of this newly launched "CareTote" campaign in which school supply items generously donated by Caltrans employees will be donated in the month of August. Well deserving elementary students in the surrounding communities are eligible to participate. We hope to not only inspire the student receiving this "CareTote" to do well in school, but to encourage other students as well.

Our District's ultimate goal is to collect as many as 50 Caltrans "CareTotes" to be distributed within the five counties within District 6. The selected schools could either reward a child for an outstanding accomplishment or the recipient may be a child who would ultimately benefit the most from this gift.

Each donated "CareTote" will be filled with various items such as pencils, pens, paper, erasers, notebooks, etc. But, most importantly, it will be carry the message that any student can experience the pride associated with owning a Caltrans "CareTote" of their very own.

Nomination forms are available and anyone may nominate a school or child within the Fresno, Madera, Kings, Kern and Tulare county areas who will then be considered to receive one. Nomination forms should be returned to the Caltrans District Office at 1352 W. Olive Avenue, Fresno CA 93728 Attn: Gloria Rodriguez, Public Information Office. For more information regarding this campaign, please feel free to contact me at (559) 444-2409.

###



**Caltrans "CareTote" Campaign
Nomination Form
2006-2007**

School Name: _____ County: _____

School Address: _____ City: _____

School District: _____ Phone Number: _____

School Contact: _____ Title: _____

Specific Student Name (If applicable): _____

Grade Level: _____ Age: _____ Boy/Girl (Circle One)

I would like to nominate the following school/student for the 2006-2007 school year because:

Your Name: _____ (You may remain anonymous)

Phone Number: _____ Division: _____



Please return to the Public Information Office by Monday, August 28, 2006
1352 W. Olive Avenue, Fresno, CA 93728 Attn: Gloria Rodriguez or Ms. Tami Cox